

# BSI Corporate Benefits to Receive Business of the Year Award at the Lehigh Valley Chamber's Annual Meeting



## Press Release

### [Lehigh Valley, PA] October 2022

BSI Corporate Benefits (BSI) is pleased to announce that it has been selected as the recipient of the 2022 Greater Lehigh Valley Chamber of Commerce Business of the Year Award. BSI Corporate Benefits will be honored at The Chamber Annual Meeting on Thursday, November 17, 2022 attended by over 1000 area business leaders.

The Business of the Year Award gives the Chamber an opportunity to honor the Valley's premier businesses for their excellence, distinction, and leadership. The award recognizes a business that demonstrates excellent business operations, displays broad interest and involvement in community affairs, shows leadership in the economic and community development of the Lehigh Valley, and brings a notable measure of pride to The Chamber and the entire Lehigh Valley community. The GLVCC is the 6th largest Chamber of Commerce in the country comprised of over 5000 member companies.

BSI is proudly headquartered in Bethlehem, PA, and represents clients nationwide and internationally approaching nearly one billion dollars in employee benefit spend under management. The organization's culture and proven commitment to the Lehigh Valley community and their clients have been recognized both locally and nationally - including Inc. Best Workplaces, Inc. 5000 Fastest Growing Privately-Held Companies, Who's Who in Business, and Best Benefits Consulting Firm.

"Our rapidly growing BSI team of nearly 50 amazing human beings is the driver behind our success and this recognition. Their dedication, passion, sacrifice, and expertise delivers an advantage for every client partner we represent," said Tony DaRe, CEO of BSI Corporate Benefits.

"We are increasing the value of the companies we represent year over year. By controlling health care rising costs and advocating for our clients, we increase employee retention and recruitment, as well as allowing our clients to increase their market share and value vs. their competitors".

BSI is honored to be receiving the Business of the Year award alongside several other award winners, including BSI partners LANTA and St. Luke's University Health Network.

To learn more about the Greater Lehigh Valley Chamber of Commerce and the 2022 Annual Meeting, visit [www.lehighvalleychamber.org](http://www.lehighvalleychamber.org).

### About BSI Corporate Benefits

BSI Corporate Benefits (BSI) was founded in 2003 by Agency Principal and Chief Executive Officer, Anthony (Tony) DaRe. He started BSI with the mission to be an advocate for clients on both a human and a financial level. Today, BSI is a fiercely independent national employee benefits consulting firm with client groups ranging in size from 50-15,000 employees. BSI currently represents over 150 clients in 43 states and internationally and currently manages over \$550M in healthcare spend. BSI is proudly headquartered in Bethlehem, PA, and has additional offices in Wilkes-Barre, PA, and Detroit, MI.

