

BSI Corporate Benefits Partners With Habitat Lehigh Valley to Fund Renovation of a Block of Homes in Allentown



Press Release



[Lehigh Valley, PA] May 2022

BSI Corporate Benefits has partnered with Habitat for Humanity of the Lehigh Valley to “adopt” a block of homes near St. Luke’s Sacred Heart Campus in Allentown. The funding will help Habitat Lehigh Valley alleviate the heavy cost burden of critical exterior home repairs for several families in Allentown.

BSI’s is a “for profit company with a nonprofit heart,” and the team demonstrates this with its commitment to supporting the mission of many nonprofits in the Lehigh Valley through volunteering and financial support.

“We are proud to work with the team at Habitat Lehigh Valley to make certain the positive impact of two organizations working in tandem for the same goal: ensuring that our communities have the programs, services, and resources to flourish,” said Tony DaRe, CEO of BSI Corporate Benefits.

Joining DaRe will be Jessica Elliott, Executive Director of Habitat Lehigh Valley, to host a ribbon cutting ceremony on Tuesday, May 24th, 2022, at St. Luke’s Hospital - Sacred Heart Campus in Allentown. The ribbon cutting is an invitation-only event. Allentown Mayor, Matthew Tuerk, St. Luke’s Sacred Heart Campus President, Frank Ford, and Laurie Gostley-Hackett of Air Products will also be part of the celebration, along with several other community leaders.

Habitat Lehigh Valley consists of a volunteer Board of Directors, a dedicated paid staff, volunteer leadership committees, hundreds of homebuilding and ReStore volunteers, and families working together to secure homeownership for families who are in need of affordable, decent housing. They rely on support from the local community to continue their mission to help families break the cycle of poverty and build long-term financial security. Habitat Lehigh Valley builds strength, stability, and self-reliance through shelter and believes in a world where everyone deserves a decent place to live.

To learn more about Habitat for Humanity of the Lehigh Valley and the Habitat Lehigh Valley ReStore, volunteering, and making a donation, visit www.habitatlv.org.

Habitat for Humanity of the Lehigh Valley

Founded in 1989, Habitat Lehigh Valley brings together people from all walks of life to help others by partnering with local businesses, individuals, and faith-based groups to build and renovate housing for low-to-moderate-income families in our community. Our objective is to provide our families with a decent home in a safe neighborhood and help revitalize neighborhoods and increase the local tax base. We are an affiliate of Habitat for Humanity International (HFHI), a global organization that has provided housing for more than two million people in communities in America and around the world. As one of 1,500 U.S. affiliates, Habitat Lehigh Valley embodies the mission and goals of HFHI at the local level.

BSI Corporate Benefits

BSI Corporate Benefits (BSI) was founded in 2003 by Agency Principal and Chief Executive Officer, Anthony (Tony) DaRe. He started BSI with the mission to be an advocate for clients on both a human and a financial level. Today, BSI is a fiercely independent national employee benefits consulting firm with client groups ranging in size from 50-15,000 employees. BSI currently represents over 150 clients in 43 states and internationally and currently manages over \$550M in healthcare spend. BSI is proudly headquartered in Bethlehem, PA, and has additional offices in Wilkes-Barre, PA, and Detroit, MI.