

Former Central Columbia High School Graduate Tony DaRe Named to LVB Power 100 List



Press Release

[Lehigh Valley, PA] April 2021

Anthony (Tony) DaRe, has been named to the Lehigh Valley Business' Power 100 List as one of the individuals who has helped shape the community and influenced the quality of life throughout the region. Individuals included on the list consist of those who make our laws, build our homes and highways, protect our health and safety, educate our children, support the vulnerable, and provide the spark that inspires innovation and economic growth. Tony joins others, such as Senator Bob Casey, Jr., Senator Pat Toomey, and Governor Tom Wolf.

Tony serves as Founder and Chief Executive Officer (CEO) at BSI Corporate Benefits. Tony founded BSI Corporate Benefits in 2003. Prior to founding BSI in 2003, DaRe served on the insurance carrier side for eight years - working for both Geisinger Health Plan and the University of Michigan M-Care. During that time, DaRe realized his true passion was to serve the needs of employers rather than insurance carriers. With the mission to be an advocate for his clients on both a human and a financial level, DaRe utilized his expertise in group health insurance to successfully establish BSI as one of the top employee benefits consulting firms in the country.

Under Tony's direction, BSI has been able to successfully identify, implement, and execute immediate and long-term cost control strategies to effectively manage its clients' healthcare costs. BSI has achieved 98% client retention, since the firm's inception. During the past four years BSI has been named "Best Benefits Consulting Firm" in Eastern PA by Lehigh Valley Business readers, 80% of which are senior executives, top-level management, and C-suite professionals. Since 2014, Lehigh Valley Business has consecutively named BSI Corporate Benefits one of the "Fastest Growing" companies in Eastern PA. Most recently, BSI was added to the "2020 Inc. 5000" list as one of the fastest-growing privately held companies in the nation and the fastest-growing employee benefits firms in Pennsylvania.

BSI's achieved retention and continued growth are a testament to BSI's commitment and ability to continuously deliver on its promises. Tony's expertise and knowledge in the health insurance industry has helped build BSI into a best-in-class employee benefits consulting firm with over 100 clients in 41 states.

As a dedicated community leader, Tony actively leads local councils, boards, government and health committees serving as an expert employee benefits consultant and volunteer. He was named the 2020 Lehigh Valley **Community Service Person of the Year** and listed as one of the twenty **Power Players** in the Lehigh Valley. "Actions matter," he said. "As a leader it is critical to walk the walk, not just talk about the type of person and company I want to be, but live it every day." Throughout the pandemic Tony has **led by example** by inspiring his team and other business leaders to take action and help make our community a better place.

