

Media Contact:

Becca Lutterschmidt
Digital Marketing Manager
BSI Corporate Benefits
(484) 821-1300 ext. 233
blutterschmidt@bsicorporate.com



For Immediate Release - BSI Corporate Benefits Named Top Benefits Consulting Firm in U.S. Eastern Region

[Lehigh Valley, PA] July 10, 2023 - BSI Corporate Benefits (BSI) is pleased to announce that it has been selected as a winner of the 2023 MarshBerry MAX Performer Awards, a mark of distinction for independent insurance agencies. BSI is honored to be chosen as the top performing firm in the Eastern region of the U.S.

The MarshBerry MAX Performer Awards recognize the exceptional performance of independent firms that have achieved a balance between world-class client service, operational excellence and employee engagement and culture.

“We’re excited that MarshBerry selected BSI as an outstanding representative for our region,” said Tony DaRe, BSI Founder & CEO. “Earning our client’s trust and respect by consistently delivering performance-driven results is our primary focus at BSI. The MAX Performer award is a valuable acknowledgment of our teams’ effort and dedication to service. We’re very proud of what we do and are thankful for the support from our clients and partners.”

“Independent agencies and brokerages are the heart of our industry. These awards recognize agencies that have gone above and beyond in client services, growth, and leadership, embracing the hard work and commitment needed to thrive in their market,” said John Wepler, MarshBerry Chairman & CEO. “They exemplify what is possible when people, technology, and operations are valued equally.”

BSI is proudly headquartered in Bethlehem, PA, and represents clients nationwide and internationally approaching nearly one billion dollars in employee benefit spend under management. The organization’s culture and proven commitment to the Lehigh Valley community and their clients have been recognized both locally and nationally – including Inc. Best Workplaces, Inc. 5000 Fastest Growing Privately-Held Companies, Lehigh Valley Style Who’s Who in Business, and Lehigh Valley Business Best Benefits Consulting Firm.

To learn more about the BSI, visit www.bsicorporate.com.

About BSI Corporate Benefits

BSI Corporate Benefits (BSI) was founded in 2003 by Agency Principal and Chief Executive Officer, Anthony (Tony) DaRe. He started BSI with the mission to serve as an advocate for clients on both a human and a financial level. Today, BSI is a fiercely independent national employee benefits consulting firm representing over 150 clients in 43 states and internationally and currently BSI is proudly headquartered in Bethlehem, PA and has additional offices in Wilkes-Barre, PA and Detroit, MI.

About MarshBerry

Founded in 1981, MarshBerry serves the insurance distribution and wealth management industries including insurance agents & brokers, specialty distributors, private equity firms, and wealth management firms. MarshBerry’s industry-specific services help clients build, enhance and sustain value through: Merger & Acquisition Advisory, Debt & Equity Capital Raising, Financial Consulting, Market Intelligence & Benchmarking, Organic Growth Consulting, Connect –Executive Peer Exchange, and Platform Aggregation. Learn more at www.MarshBerry.com.