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**BSI Corporate Benefits to Hold Ribbon Cutting Ceremony
for New East Coast Headquarters in South Bethlehem**

[Lehigh Valley, PA] October 13, 2023 - BSI Corporate Benefits (BSI) will be holding a private ribbon cutting ceremony for its new East Coast headquarters on Thursday, October 19th from 3:30-5pm. The ribbon cutting will take place at 4pm.

We would like to request coverage of our ribbon cutting in celebration of our new office and the completed renovation of the historic Victory Firehouse. Please RSVP your attendance or send any questions to events@bsicorporate.com.

BSI was founded in 2003, and for the past 15 years it has been headquartered in the Wiley Building at Main and Market streets in Bethlehem. On September 18, BSI's team of nearly 50 employees moved into the new office, located at 205 Webster Street in South Bethlehem. The building, known as the Victory Firehouse, will be able to accommodate BSI's continued growth.

More than 10 Lehigh Valley-based organizations played a significant role in the renovation of the building, which was built in 1926. These organizations include Boyle Construction, MKSD architects, DesignPoint, Vistacom Inc., Corporate Environments: A Premier Company, BEI Electrical, Burkholder's Heating & Air Conditioning, Inc., Morris Black & Sons, Inc, ET&T, Inc., and Dual Temp Company.

BSI represents clients nationwide and internationally approaching nearly one billion dollars in employee benefit spend under management. The organization's culture and proven commitment to the Lehigh Valley community and their clients have been recognized both locally and nationally – including Inc. Best Workplaces, Inc. 5000 Fastest Growing Privately-Held Companies, Inc. Best In Business, Lehigh Valley Style Who's Who in Business, Lehigh Valley Business Best Benefits Consulting Firm, and Marshberry MAX Performer (top employee benefits firm on east coast, top 5 in the United States).

To learn more about BSI, visit www.bsicorporate.com.

About BSI Corporate Benefits

BSI Corporate Benefits (BSI) was founded in 2003 by Agency Principal and Chief Executive Officer, Anthony (Tony) DaRe. He started BSI with the mission to serve as an advocate for clients on both a human and a financial level. Today, BSI is a fiercely independent national employee benefits consulting firm representing over 175 clients in 43 states and internationally and currently BSI is proudly headquartered in Bethlehem, PA and has additional offices in Wilkes-Barre, PA and Detroit, MI.