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For Immediate Release

Executive Promotions at BSI Corporate Benefits Signal Strategic Enhancements in Client Value and Agency Expansion

[Lehigh Valley, PA] - May 15, 2024 - BSI Corporate Benefits is pleased to announce the promotion of three executive leaders to pivotal roles within the organization. These strategic appointments emphasize BSI's commitment to fostering talent from within and strengthening its leadership team to drive growth and innovation.



Shawn Hughes has been promoted to the position of Executive Vice President, Client Retention. With over a decade of dedicated service to BSI Corporate Benefits, Shawn has consistently demonstrated exceptional leadership and vision. In his new role, Shawn will oversee the strategic initiatives aimed at enhancing organizational effectiveness and deliverables to all BSI Corporate Benefits clients.



Nick Tranguch has been appointed as Chief Growth Officer, reflecting on his proven track record in driving business development and expanding market reach. Nick's deep understanding of client needs, and market dynamics will be instrumental in accelerating BSI's growth trajectory and maximizing opportunities in new markets.



Kyle McLemore has been promoted to Senior Vice President of Operations, recognizing his outstanding contributions to optimizing operational efficiency and officially serving as an integral member of the executive team. Kyle's strategic insights and operational expertise will be instrumental in strengthening BSI's operational capabilities and driving excellence across key functions.

"These promotions reflect the exceptional talent within our organization and our unwavering commitment to nurturing leadership excellence," said CEO, Tony DaRe at BSI Corporate Benefits. *"Shawn, Nick, and Kyle have each played instrumental roles in our success, and I have every confidence in their ability to drive continued growth and innovation as we embark on our next phase of expansion."*

To learn more about BSI Corporate Benefits, go to www.bsicorporate.com

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About BSI Corporate Benefits

BSI Corporate Benefits is a leading provider of comprehensive employee benefits solutions, dedicated to helping organizations optimize their benefits plans and enhance employee satisfaction. With a commitment to innovation, advocacy and providing a level of day-to-day support unmatched in the industry, BSI empowers organizations to attract and retain top talent while achieving their business objectives.